

**USC Global Scholars**  
**Annenberg School for Communication and Journalism**  
Submission Criteria



**Eligibility**

Global Scholars will:

- Have a minimum 3.5 overall GPA upon graduation
- Complete an undergraduate degree within five years
- Spend at least ten weeks outside the U.S. as part of their undergraduate experience. These ten weeks can be a combination of one or more programs that are founded on academic study, research, work experience, or service learning. Programs must be administered by USC or an outside institution. In the case of purely student-run international programs, the quality of the program would need to be verified by the student's school.
- Complete and submit an online application, reflective essay, and capstone project as explained below by the annual deadline.

**Online Application**

Submit an online application via the Global Scholars website:

<http://ahf.usc.edu/scholars/global/apply/>

**Reflective Essay**

Submit a brief reflective essay (no more than 3 pages, double-spaced, 12pt font) in which you reflect upon your international experience and the transformative impact it has had upon your development and learning at USC. This essay should contextualize your experience abroad and include thoughts on how your global experiences have had a major impact on your academic life at USC as well as your future as a scholar and citizen.

When writing your reflective essay, we invite you to consider how your experience(s) might reflect USC's Global Learning outcomes discussed on the Global Scholars [website](#). As explained in these objectives, USC encourages students to:

- Engage in international activities
- Raise their global literacy
- Increase their intercultural competence
- Expand their awareness of global interdependence
- Critique knowledge from a global perspective
- Develop their own global perspective

## **Capstone Project**

Submit a capstone project according to your School's specified criteria.

\*Please note: Each USC School develops unique requirements and expectations for their students' Capstone Projects. Please be sure to reference your School's criteria when developing your capstone project. Students enrolled in academic programs in multiple USC Schools (e.g. Dornsife and Marshall) may select which School's criteria they prefer to follow.

## **School of Communication**

The essential criterion for a Global Scholars submission for Communication majors is that the work advance an original argument that relates to some area in International Communication, such as Global Media, Intercultural Communication, or International Communication Technology. Recognizing that an argument may be advanced through a range of different media, the project may take any number of forms. Therefore, while entries may be presented in standard research paper format (with or without multi-media components), we also encourage the submission of work that is entirely multimedia in its presentation, such as a video, documentary film or website. Global Scholar applicants should submit work that relates directly to their own international experience, and should take advantage of the Reflective Essay as an opportunity to explain that relationship.

## **School of Journalism**

Public Relations and Journalism students are encouraged to submit a capstone project on a transformative international experience that has broadly reframed the student's sensibilities and awareness of global issues. For Public Relations students, this might mean a project that explores fundamental differences in the way public relations is practiced in Asia or Europe compared with the U.S. For Journalism students, the capstone might be a comparative narrative that explores immigration in the European Union compared with the U.S. Other possible projects might explore areas such as economics, diplomacy, education or the arts. The capstone project will be judged on its clarity and depth and its effectiveness in explicating global issues. The work submitted by Global Scholar applicants should directly relate to their own international experience, and have the potential to strengthen the student's career options by enhancing and deepening their understanding of diverse cultures.

## **School Contact**

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